

Adelaide Blackhawks Ice Hockey Club

Skill, Determination, Toughness



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SPONSORSHIP PRESENTATION

WHO WE ARE



www.blackhawks.com.au



An Amateur Ice Hockey club based in Adelaide, SA.



We play in the

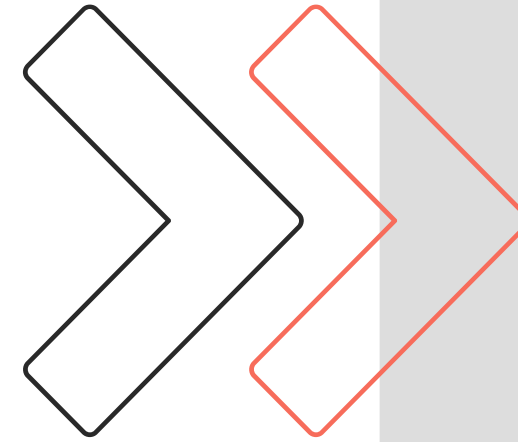
- Premier League, A Grade, B grade
- C Grade and Inline Competitions



The team's home ground is currently the
Ice Arena in Thebarton

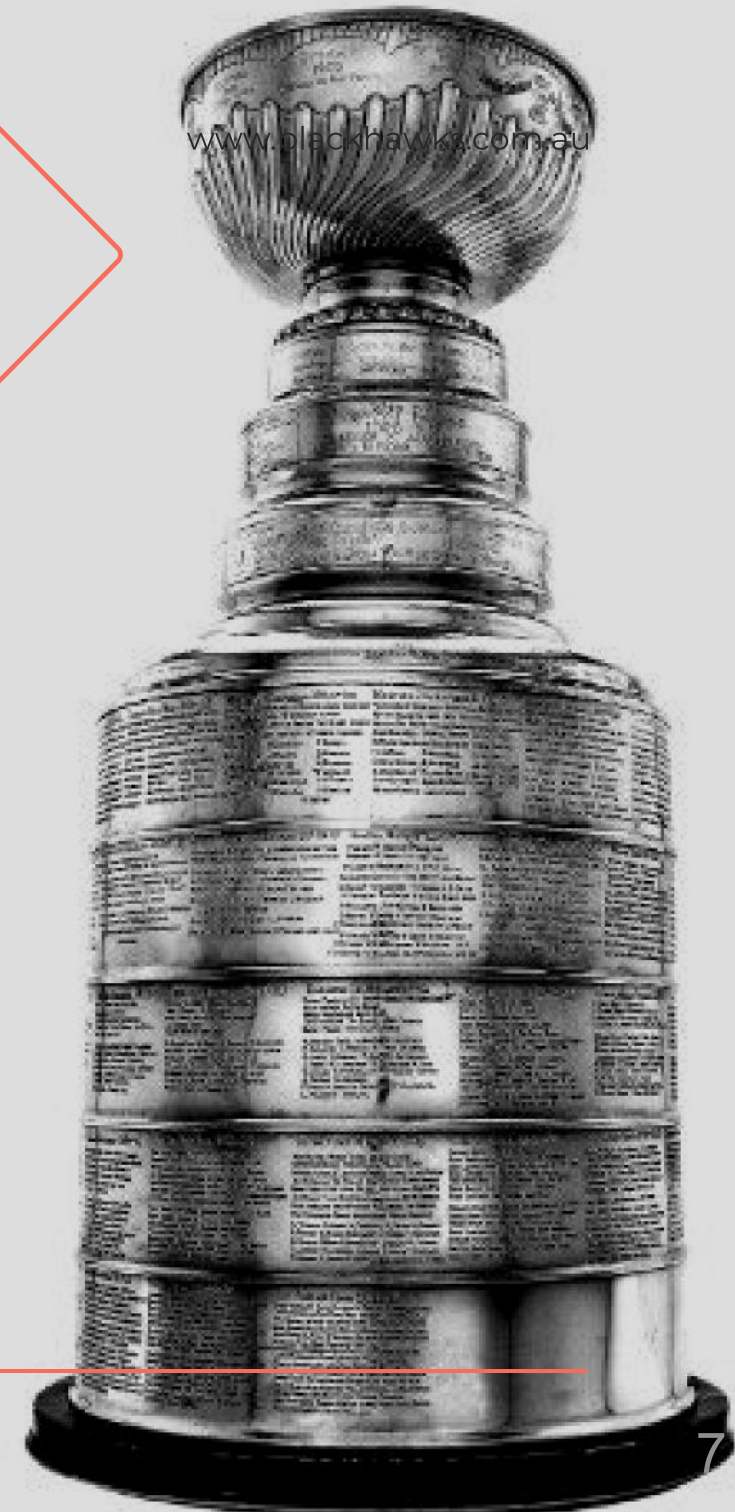
2,000 spectators.





Achievements

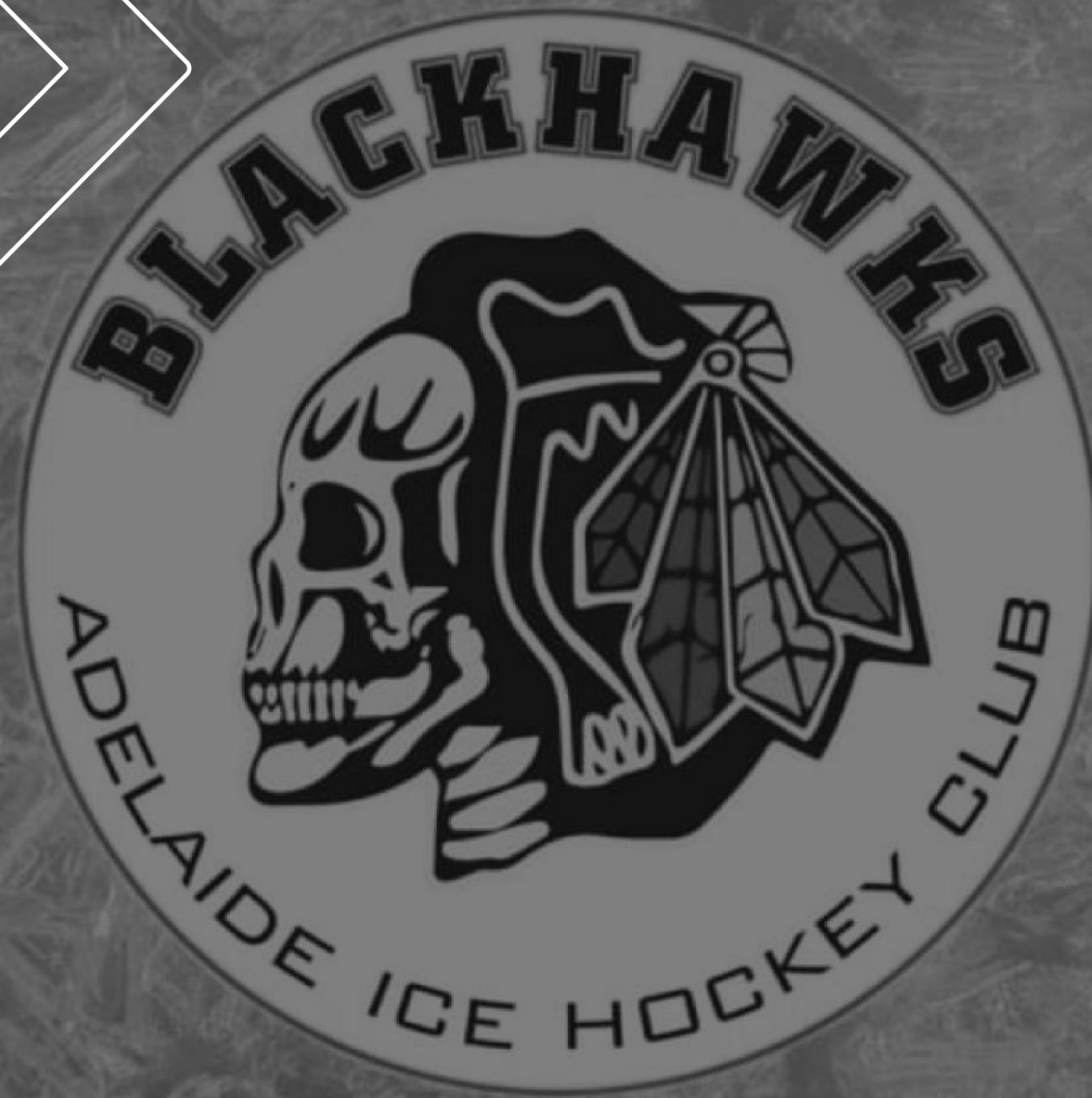
- **17** Local League titles
- **6** Inline Association titles



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www.blackhawks.com.au

MISSIONS



To consistently compete at the highest level of Ice Hockey here in South Australia, developing youth sport and encouraging team values while upholding the ethos of **fair play, respect, and sportsmanship.**



To inspire and unite our local community through ice hockey, and to use our platform to make **a positive impact on society.**



To develop and nurture
young talent, and to provide a
pathway for the next generation
of hockey players to achieve their
dreams at the highest level.



Work with young athletes to provide a positive outlet, team outlook and a mature midset.

Working with the Local Ice Association to collect equipment and resources within an expensive sport.

LEARN MORE

www.blackhawks.com.au



SPONSORSHIP PRESENTATION

BECOME A PART of Our Network



www.blackhawks.com.au



- A dedicated fan base within the Adelaide and Ice Hockey family.
- A combined following across multiple social channels, with engagement and regular levels of interaction.
- An average audience reach over 4 games per round, 16 rounds per season.
- Featured on team news, fixtures, and player profiles.
- The team's merchandise sales have increased by 50% over the past year, indicating a growing fan base and increased interest in the team's brand.



SPONSORSHIP PRESENTATION

www.yourwebsite.com

SPONSORSHIP PACKAGES



COMMUNITY PACKAGE

\$200

- Designed for small companies or businesses
- Logo displayed on team website and social media channels
- Logo added to Personalised “Blackhawk Beer” and Stubby Holders
- Signed team Shirt
- Invitation to a post-match reception with the team



BRONZE PACKAGE

\$500

- Designed for small companies or businesses
- Logo displayed on team website and social media channels
- Pack of Personalised “Blackhawk Beer” and Stubby Holder
- Signed team Shirt with Company Logo
- Invitation to a post-match reception with the team



SILVER PACKAGE

\$1,000

- Designed for small companies or businesses
- Logo displayed on team website and social media channels
- Pack of Personalised “Blackhawk Beer” and Stubby Holders
- Signed team Beanie with Company Logo
- Invitation to a post-match reception with the team



GOLD PACKAGE

\$2,000

- Designed for mid-sized companies or businesses
- Includes sponsorship of 3 home rounds
- 1 Carton of Personalised “Blackhawk Beer” and Stubby Holders
- Signed team Hoodie with Company Logo
- Invitation to a post-match reception with the team



PLATINUM PACKAGE

\$5,000

- Designed for larger companies or businesses
- Includes sponsorship of 5 home rounds
- 2 Cartons of Personalised “Blackhawk Beer” and Stubby Holders
- Signed team jersey with Company Logo
- Invitation to a post-match reception with the team



Any Questions?



We Would Love to Hear Your Thoughts!

Drop us a note at adelaide_blackhawks_ihc@googlegroups.com



SPONSORSHIP PRESENTATION

www.blackhawks.com.au

THANK YOU!

